



Namibia Tourism Board

Q3

NEWSLETTER

(October^{to} December)

Editor's Note

The third quarter marks a defining period of growth, recognition, and strategic advancement for Namibia's tourism sector. This edition of the newsletter reflects a dynamic and results-driven quarter, characterized by strengthened international partnerships, impactful corporate social responsibility initiatives, and heightened global visibility for Destination Namibia.

A key milestone during this period was the signing of a landmark Memorandum of Understanding between the Namibia Tourism Board (NTB) and Ethiopian Airlines Group. This strategic alliance signals a new era of enhanced connectivity and intra-African collaboration, positioning Namibia as an increasingly accessible and competitive tourism destination on the continent.

Equally important is NTB's continued commitment to community upliftment through meaningful CSR initiatives. From supporting educational development in Rundu to empowering national pride through sports sponsorships, these efforts underscore the belief that sustainable tourism is rooted in strong, empowered communities.

This quarter also brought significant international recognition. Namibia's accolade as Best Adventure Tourism Destination in Africa, alongside its prestigious Lonely Planet recognition at WTM London 2025, reinforces the country's global appeal, unique offerings, and commitment to sustainability and authenticity.

On the marketing front, NTB's extensive participation in international exhibitions, trade fairs, and roadshows across Africa, Europe, North America, and emerging markets demonstrates a deliberate and strategic approach to expanding Namibia's footprint. Engagements such as IMEX America, BITUR Angola, and the MEET NAMIBIA Roadshows have generated valuable partnerships, increased destination awareness, and unlocked new market opportunities.



FLORA QUEST

Manager: Public Relations & Corporate Communications
Namibia Tourism Board

Domestically, initiatives like trade fairs, expos, and familiarization trips continue to strengthen local tourism ecosystems, promote inclusivity, and encourage Namibians to explore their own country.

As we look ahead, the momentum built during this quarter positions Namibia strongly for sustained growth. Through collaboration, innovation, and a steadfast commitment to excellence, the Namibia Tourism Board continues to drive forward its vision of a globally competitive, inclusive, and sustainable tourism sector.

CEOs OFFICE

Namibia Tourism Board (NTB) and Ethiopian Airlines Group have signed a Memorandum of Understanding (MoU)

In a landmark move that underscores Namibia's growing prominence on Africa's tourism map, the Namibia Tourism Board (NTB) and Ethiopian Airlines Group have signed a Memorandum of Understanding (MoU) that promises to reshape the future of tourism collaboration, connectivity, and cross-border growth across the continent.



The signing ceremony, held in Addis Ababa, brought together two visionary leaders, Sebulon Chicalu, Chief Executive Officer of the Namibia Tourism Board, and Mesfin Tasew, Group CEO of Ethiopian Airlines. Their signatures on the historic document marked not just a formal agreement but the start of a dynamic partnership poised to unlock vast opportunities for travellers, businesses, and tourism stakeholders alike.

NTB UPLIFTS SINZOGORO COMBINED SCHOOL THROUGH CSR SUPPORT RUNDU, 31 OCTOBER 2025

The Namibia Tourism Board (NTB) recently supported Sinzogoro Combined School in Rundu, Kavango West Region, through a Corporate Social Responsibility (CSR) contribution towards its annual Award Ceremony. NTB provided stationery, certificates, and awards to recognize outstanding learners and dedicated educators, reinforcing its commitment to education and community empowerment. Held under the theme "Crafting a Knowledge- Based Society by Empowering Mental Wealth in a Namibian Child for a Better Tomorrow," the event celebrated academic excellence and resilience. Through initiatives such as these, NTB continues to strengthen the connection between tourism and community development, guided by the belief that sustainable tourism begins with empowered communities.



CORPORATE SOCIAL RESPONSIBILITY (CSR) CELTIC CUP HELD IN GLASGOW, SCOTLAND

As part of its Corporate Social Responsibility (CSR) commitment to supporting national development through sport, the Namibia Tourism Board (NTB) proudly contributed N\$100,000.00 towards the Debmarmine Desert Jewels' participation in the prestigious Celtic Cup held in Glasgow, Scotland from 22 November to 1 December 2025. This support formed part of the broader sponsorship drive for the team's international engagement, enabling Namibia's senior national netball team to compete on the global stage, strengthen international relations, and continue elevating the country's profile through sporting excellence.



BEST ADVENTURE TOURISM DESTINATION IN AFRICA

The Namibia Tourism Board (NTB) proudly announces that Namibia has been named Best Adventure Tourism Destination in Africa, with special recognition of Swakopmund, at the prestigious Africa Tourism Awards (The Balearica Awards) held on 2 November 2025 in London. This

continental accolade celebrates Namibia's leadership in adventure tourism, sustainability, and authentic African experiences. Hosted at the Hilton London Canary Wharf, the ceremony brought together leading tourism stakeholders from across Africa and the diaspora, with Namibia standing out among strong continental nominees. NTB CEO Sebulon Chicalu noted that the

award reinforces Namibia's position as Africa's premier adventure destination and reflects the country's commitment to innovative, community-based, and environmentally responsible tourism, further strengthening its global visibility under Vision 2030 and NDP6.



NAMIBIA TOURISM BOARD WINS PRESTIGIOUS LONELY PLANET AWARD AT WTM LONDON 2025

The Namibia Tourism Board (NTB) proudly received a prestigious Lonely Planet Award during World Travel Market (WTM) London 2025, following Namibia's selection as one of the top global destinations in Lonely Planet's Best in Travel 2026. This international recognition affirms Namibia's growing reputation as a premier travel destination, celebrated for its signature experiences, breathtaking landscapes, strong conservation ethic, and rich cultural heritage.



The award marks a significant milestone for the country's tourism sector and is expected to further elevate Namibia's global visibility, inspiring travellers worldwide to explore its authentic and extraordinary offerings.

MARKETING HEAD OFFICE

Oromia Tourism Week 2025

The Namibia Tourism Board (NTB) participated in Oromia Tourism Week 2025 held in Addis Ababa from 30 September to 3 October 2025. The event serves as a regional tourism promotion platform, bringing together tourism boards, tour operators, hospitality businesses, investors, and government institutions to showcase tourism products and strengthen partnerships within Ethiopia and across the broader African tourism market. NTB's participation aligns with its mandate to market Namibia internationally, diversify source markets, and promote intra-African tourism cooperation.



“Ethiopia, as one of Africa's fastest-growing aviation hubs and emerging tourism markets, offers strategic opportunities for Namibia in enhancing connectivity, building trade partnerships, and increasing tourist arrivals from the region.

IMEX America 2025 (7–9 October 2025)

Namibia made a powerful impression at IMEX America, significantly elevating its Meetings, Incentives, Conferences and Exhibitions (MICE) profile within the North American market. The delegation engaged with over 210 international buyers, resulting in multiple promising partnerships and business leads.

A major highlight was the Discover Namibia Networking Event, hosted on 8 October at the iconic House of Blues, Mandalay Bay. This vibrant, all-Namibia themed reception brought together 71 carefully selected participants, including MICE operators, buyers, media, and consumers. The event provided a unique and immersive platform for Namibian suppliers and tourism representatives to showcase their offerings, foster meaningful connections, and position Namibia as a compelling destination for business events. The strong turnout and quality of engagements underscored growing international interest in Namibia's MICE capabilities.



BITUR Angola 2025 (6–10 October 2025)

Namibia's participation as Guest Country of Honor at BITUR Angola marked a significant milestone in strengthening regional tourism cooperation. The platform enabled direct engagement with Angolan tourism authorities, operators, and key stakeholders, reinforcing Namibia's presence within this important source market.

The Namibia Tourism Board (NTB) successfully hosted a targeted strategic session for Angolan tour operators, showcasing Namibia's diverse experiences—from wildlife and adventure to culture and luxury travel. This initiative not only enhanced destination awareness but also laid the groundwork for increased cross-border tourism collaborative package development.



Rundu Trade Fair (24 October – 1 November 2025)

At the Rundu Trade Fair, Namibia focused on stimulating domestic tourism and deepening engagement with local communities. Through interactive displays, experiential marketing, and influencer participation, the platform successfully raised awareness of local travel opportunities and encouraged Namibians to explore their own country. The fair also created opportunities for local tourism businesses and stakeholders to connect, share insights, and strengthen grassroots participation in the tourism value chain.



Keetmanshoop Agricultural, Industrial & Tourism Expo (28 October – 1 November 2025)

This expo provided a strategic platform to promote southern Namibia as a destination of choice. A key attraction was the use of innovative virtual reality (VR) experiences, allowing visitors to virtually explore iconic landscapes and attractions in the region. Combined with strong community engagement the initiative successfully highlighted the unique cultural agricultural, and tourism offerings of southern Namibia, while encouraging increased visitation and investment.



Erongo Business & Tourism Expo (28 October – 1 November 2025)

The Erongo Expo continued to play a vital role in driving economic activity and entrepreneurship within the region. Over five days, the event brought together more than 150 exhibitors from diverse sectors, creating a vibrant marketplace for innovation, collaboration, and growth.



The expo facilitated valuable business-to-business (B2B) engagements, strengthened networks among industry players, and reinforced the region's importance as a hub for tourism and commerce.

GN1 FAM Trip (25–30 November 2025)

The GN1 Familiarization Trip offered an immersive journey through Namibia's most iconic attractions, hosting Miss World participants, international media, and key tourism stakeholders.

Participants experienced Namibia's breathtaking landscapes, rich cultural heritage, and world-class hospitality, while also gaining insight into the country's strong commitment to conservation and community empowerment.



The trip generated valuable exposure and storytelling opportunities, further amplifying Namibia's global tourism appeal.

Meet Global MICE Congress, Moscow (17–18 December 2025)

Namibia strengthened its footprint in the Russian market through participation in the Meet Global MICE Congress in Moscow. Supported by embassy facilitation, the engagement provided a strategic platform to connect with key industry players and explore new business opportunities.

The outcome included eight provisional partnerships, reflecting growing interest in Namibia as an emerging MICE destination and opening new avenues for future collaboration and market expansion.



Looking Ahead

These engagements collectively demonstrate Namibia's strategic commitment to expanding its global reach, strengthening regional partnerships, and promoting inclusive, sustainable tourism development. By leveraging both international platforms and local initiatives, Namibia continues to position itself as a competitive, diverse, and resilient destination.

▶ EUROPE OFFICE

MEET NAMIBIA ROADSHOW, CEE.

The Namibia Tourism Board (NTB) has consistently invested in face-to-face B2B engagements to promote Namibia as a tourism and MICE destination in key source markets. Central and Eastern Europe (CEE) remains a region of growing importance, with strong demand for unique, nature-based destinations.

Per industry requests and strategic evaluations, NTB Europe initiated the MEET NAMIBIA Roadshow CEE targeting Poland, Czech Republic, and Romania countries identified for outbound potential.

Participants showcased exceptional Namibian travel experiences, products, and services to over 200 local tour operators, travel agencies and other influential players in the CEE travel market.

Exhibitors from Namibia: Abenteuer Afrika Safari, Namibia Tracks & Trails, NWR, Wilderness, C Africa Safaris & Tours, Kali Safaris & Tours.



TTG TRADE SHOW, RIMINI, ITALY

TTG Travel Experience is Italy's key B2B show for the promotion of global tourism, for 3 days, international operators and key players from sector's leading companies are in Rimini: tourism boards, tour operators, travel agents, airlines, transport companies, accommodation facilities, and those providing tourism services, technology and innovative solutions. A hub of ideas for tourism operators worldwide, a source of information to identify new trends and innovation, tourism formats and inspiration.

Namibia Tourism Board (NTB) had a table inside the "African Village" booth, arranged by the TTG organizers; a marketplace for tourism brands from Southern and Eastern Africa, providing professional exposition space for B2B meetings.



DISCOVER AIRLINES / LUFTHANSA GROUP VIP TRIP

Destination Namibia, serving the routes Frankfurt-Windhoek and Munich-Windhoek, currently with in total 10 flights per week. In line with the strategic partnership of NTB and Discover Airlines, supported by the CEO and the BoD of NTB, as well as in view the importance of the Windhoek-route of this airline, the NTB co-initiated this project that aimed at hosting a Fam Trip for CEOs and Senior Managers of leading Tour Operators from German Speaking Europe. Namibia was successfully lobbying so that this prestigious project visits Namibia and not another long-haul destination in the airline network.

The idea behind this project: offering time and space for an in-depth exchange of ideas and a platform to discuss current challenges. To allow a break-away from busy offices the program was taking place in the Namibian bush at Ongava Game Reserve, followed by a meeting with Namibian tourism leaders in Windhoek.



MEET NAMIBIA ROADSHOW, UK

A sales roadshow is an important part of the trade strategy in market. It allows us to engage with the trade directly to achieve our objectives of product growth and sales generation.

The NTB Europe team proudly reports the successful conclusion of the MEET NAMIBIA Roadshow UK 2025, held in London, Cheltenham, and Glasgow. The roadshow achieved its objective of strengthening Namibia's presence in the UK and reinforcing relationships with key travel trade partners. The United Kingdom remains a highly important source market for Destination Namibia.

Engagement with UK tour operators continues to be a strategic priority for driving awareness, demand, and long-term growth. Collaboration with Namibian tourism suppliers, namely ATI Holidays, Natural Selection, Naturally Namibia, Namibia Tracks & Trails, Exclusive Reservations, Ondili Lodges, Naankuse Collection, Gondwana Collection, Atmosphere Marketing, Wilderness, NWR and The Portfolio/ ResDest was a central success factor. Special recognition is extended to the MSME partners James Tours and Safaris and Ongula Lodge for their valuable contribution and commitment.



MONOLITH CROSS PROMOTION AND BRAND COOPERATION

Monolith Grill is a leading brand in high-end ceramic grills, Monolith is known for its exceptional performance, allowing both professional chefs and outdoor enthusiasts to craft perfect BBQ experiences. The brand boasts a strong presence in Europe and beyond, with a dedicated following in gourmet and outdoor cooking communities. www.monolith-grill.com After a series of presentations by different Tourism Boards, Monolith executed a selection process in which Namibia qualified as partner destination. This campaign offered a unique opportunity

to showcase Namibia as a leading culinary destination while promoting premium brands in the outdoor and cooking industries. Through storytelling, high-quality content and strategic brand partnerships the campaign aims to create lasting impact and engagement. With Olaf Deharde, a popular TV Chef and Influencer from Germany, at the helm, the initiative will inspire travelers, food lovers, and adventure seekers from DACH markets to explore Namibia's vibrant food culture. By POS presentations, partnerships with Namibian Meat suppliers (Külbs Farm, Namibia) and dedicated travel packages by partnering Tour Operators further leverage effects will be achieved to boost ROI

for destination Namibia. In the first phase, December 2025, Olaf Deharde and other 2 creators from Germany were traveling the country for content production and to meet with locals in Mondesa, to visit the Külbs Farm of Namibian Meat Exporter Company South Trade, to braai at a luxury lodge and to camp under stars of Namibia. This content will be widely shared, driving the campaign's final phase, which extends through mid-2026, amplifying visibility and engagement for both the brand and Namibia/partners. Focus markets are: Germany, Switzerland and Austria.

WTM SHOW VISIT AND SIDE EVENT

Project Description: NTB is not exhibiting at WTM London show in Frankfurt but regularly using this major get-together of the global tourism industry to meet existing contacts and new leads. At 2025 edition NTB Europe could facilitate 5 meetings with Marketing Agencies and Airlines. Moreover, the CEO of NTB and the Director of Europe visited the new High Commissioner in London for an in-depth exchange, discussing current market trends and plans for future cooperation.



CHINA OFFICE

CIIE2026 Recap: Engaging Visitors and Showcasing Namibia

In November 2026, NTB China was delighted to participate in the 9th China International Import Expo (CIIE) 2026 as part of the Namibia Pavilion, organized by NIPDB. Inside the pavilion, NTB team China hosted an interactive consumer lucky draw that attracted large crowds and strong on-site attention, creating lively engagement throughout the event.

Against the event's remarkable turnout over 922,000 accumulated visits, NTB team China also showcased Namibia's unique tourism resources, including its stunning deserts, wildlife, coastlines and distinctive natural and cultural charm.

The event effectively raised awareness of Namibia and deepened connections with Chinese audiences.



2.Namibia Tourism Board Shines at 2025 Meadin Cultural & Tourism Festival in Hangzhou, China

NTB team China was invited to participate in the 2025 Meadin Cultural and Tourism Festival held in Hangzhou in November 2026. At the event, Namibia was honored with the "Destination of Effective Publicity for Culture and Tourism 2025" award, a significant industry recognition of its long-term, in-depth promotion and communication efforts in the Chinese market.

Throughout the festival, NTB team China engaged with more than 5,000 tourism professionals via offline booth interactions and interactive experiences, vividly showcasing Namibia's unique natural landscapes, wildlife, and distinctive tourism appeal. Leveraging the festival's extensive digital reach, the total livestream views exceeded 3.84 million, with the awards ceremony alone attracting over 410,000 views.

Through online interactive games, the team also collected 175 qualified consumer leads, laying a solid foundation for future market development.

This achievement underscores Namibia's growing popularity and influence among Chinese travelers. The team will continue to deepen cooperation with Chinese tourism partners, enhance destination promotion, and bring more authentic and extraordinary travel experiences to visitors across China.



▶ OPERATIONS AND ENTERPRISES SERVICES

The Namibia Tourism Board (NTB) proudly marked a significant milestone in strengthening its national footprint with the official opening and expansion of regional offices, effective 1 September 2025.

As part of this strategic decentralisation initiative, NTB established a dedicated office in Lüderitz to serve the //Kharas Region, enhancing tourism development and stakeholder engagement in the south. In the north, the Ongwediva office now actively covers the Oshana, Oshikoto, Omusati, and Ohangwena regions, ensuring improved accessibility and support across the “O Regions.” Further strengthening its presence in the northeast, NTB operationalised the Rundu office, which now oversees tourism coordination in Kavango East, Kavango West, and the Zambezi Region areas with immense potential for cultural and nature-based tourism

In addition, the existing Swakopmund office has been reinforced with additional staff capacity to better serve the Erongo Region, while the Head Office in Windhoek has been further strengthened and empowered to provide strategic leadership, coordination, and oversight across all regions.

These developments reflect NTB’s commitment to bringing tourism services closer to stakeholders, enhancing regional collaboration, and unlocking Namibia’s full tourism potential through inclusive and accessible growth.



NTB STAFF MATTER

NTB In 2025, the Namibia Tourism Board proudly recognises five long- serving employees for their remarkable dedication and commitment. One member celebrate 10 years of service; three staff members celebrate an impressive 15 years of service, while one employee marks an outstanding 20-year milestone. These long service anniversaries reflect years of hard work, institutional knowledge, and unwavering contribution to the growth and promotion of Namibia's tourism sector. Such milestones not only honour individual commitment but also highlight the strength and continuity within the organisation.



NDJARONGURU DESIREE
20 years



SALUFU CLETIUS.M
15 Years



AMON FIONA
15 Years



NGUVAUVA URSULA
15 Year



SHifotoka Fillemon
10 years

NAMIBIA TOURISM BOARD NEW APPOINTMENT



Namibia Tourism Board

Appointment Announcement

Welcoming a New Licensing Officer at NTB Head Office

The Namibia Tourism Board (NTB) is delighted to announce the appointment of **Ms. Elizabeth Amuthenu** as the new Licensing Officer at the Head Office in Windhoek.

Ms. Amuthenu brings valuable expertise and a strong commitment to supporting the tourism sector. Her appointment further strengthens NTB's capacity to deliver efficient and responsive licensing services to tourism operators across the country.

We warmly welcome Ms. Amuthenu to the NTB family and look forward to her contribution in advancing our mission to regulate and promote a thriving tourism industry in Namibia.

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Ms. Elizabeth Amuthenu
Licensing Officer



Namibia Tourism Board

Appointment Announcement

NTB Expands Footprint: New Appointment and Historic Office Opening in Rundu

The Namibia Tourism Board (NTB) is proud to announce two important staff developments alongside a landmark moment in the organisation's history.

- **Staff Relocation**
Ms. Esther Kutazo, Tourism Inspector, has been officially relocated from Windhoek to Rundu, where she will continue serving industry stakeholders with dedication and professionalism.
- **New Appointment**
NTB welcomes **Ms. Manga Masule** as a Licensing Officer.
- **Historic Milestone**
NTB will officially open its new office in Rundu on 1 September 2025. This marks a historic expansion of the Board's regional presence, ensuring greater accessibility and service delivery to stakeholders in the Kavango East and surrounding regions.

This development underscores NTB's commitment to bringing services closer to the people and strengthening tourism development across all corners of Namibia.

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Ms. Esther Kutazo
Tourism Inspector
(Relocated)



Ms. Manga Masule
Licensing Officer



Namibia Tourism Board

Appointment Announcement

The Namibia Tourism Board (NTB) has officially opened its **first regional office in Ongwediva**, further expanding its national footprint and commitment to providing accessible services across Namibia.

The office is staffed by newly appointed & relocated officers:

- **Mr. John Siloso**, Tourism Inspector
- **Ms. Albertina Uusiku**, Licensing Officer (relocated)

This historic milestone ensures that tourism operators, investors, and communities across the four Q Region encompassing Oshana, Omusati, Ohangwena, and Oshana now have direct access to NTB's support and regulatory services.

The establishment of the Ongwediva office reinforces NTB's strategy to decentralise operations, enhance service delivery, and support inclusive tourism development in regions that previously had limited access to Board services.

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Mr. John Siloso
Tourism Inspector



Ms. Albertina Uusiku
Licensing Officer
(relocated)



Namibia Tourism Board

Appointment Announcement

The Namibia Tourism Board has officially opened its **first-ever office in Lüderitz**, marking a historic step in strengthening the Board's footprint in the southern part of the country.

The office will be staffed by two newly appointed officers:

- **Ms. Ronelda Jossob**, Tourism Inspector
- **Mr. Stephen Simwanza**, Licensing Officer

This milestone represents more than just the establishment of a physical office. For the first time, tourism operators, investors, and communities in the //Karas Region will have direct, on-the-ground access to NTB's services.

The new Lüderitz office will serve as a gateway for promoting southern Namibia's unique attractions, from the harbour town's maritime heritage to the desert landscapes, cultural experiences, and adventure offerings that make the region distinctive.

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Ms. Ronelda Jossob
Tourism Inspector



Mr. Stephen Simwanza
Licensing Officer



Namibia Tourism Board

Appointment Announcement

Extension of the NTB Swakopmund Office

The Namibia Tourism Board (NTB) is pleased to announce the extension of its Swakopmund office, aimed at strengthening service delivery and ensuring greater support to the tourism sector in the Erongo Region.

As part of this expansion, NTB has appointed **Mr. Markie Muwana** as the new Licensing Officer and **Ms. Sima Shimbuli** as the second Tourism Inspector. They will join the existing tourism inspector, **Ms. Fiona Amon**, ensuring that the office is better equipped to meet the growing demands of the industry.

This development marks another step in NTB's commitment to decentralizing services, improving accessibility, and enhancing regulatory support to tourism businesses across Namibia.

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Ms. Sima Shimbuli
Tourism Inspector



Mr. Markie Muwana
Licensing Officer



Namibia Tourism Board

Appointment Announcement

Head of Finance & IT

The Namibia Tourism Board (NTB) is pleased to announce the appointment of **Ms. Mbavanga Tjueza** as **Head of Finance & IT**, effective 1st October 2025.

In her new role, Ms. Tjueza will oversee the Finance and Information Technology functions, ensuring sound financial management, compliance, and the integration of innovative digital systems to support NTB's strategic objectives.

We extend our warmest congratulations to Ms. Tjueza and wish her every success in this important leadership role.

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Ms. Mbavanga Tjueza
Head of Finance & IT

► NAMIBIA TOURISM BOARD NEW APPOINTMENT


Namibia Tourism Board

Appointment Announcement

Personal Assistant to the Chief Executive Officer

The Namibia Tourism Board (NTB) is delighted to announce the appointment of **Mrs. Zonia Singandu** as Personal Assistant to the Chief Executive Officer (CEO), effective 21 October 2025.

In this pivotal role, Mrs. Singandu will provide comprehensive executive and administrative support to the Office of the CEO, ensuring the effective coordination of internal operations and stakeholder engagements. Her contribution will be instrumental in enhancing efficiency and maintaining the highest standards of professionalism within the Executive Office.

We extend our heartfelt congratulations to Mrs. Singandu and wish her every success as she undertakes this important role in supporting the leadership and strategic direction of the Namibia Tourism Board.

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Mrs. Zonia Singandu
Personal Assistant to the
Chief Executive Officer


Namibia Tourism Board

Appointment Announcement

**Tourism Officer
Marketing Department**
Duty Station: Hosea Kutako International Airport

The Namibia Tourism Board (NTB) is pleased to announce the appointment of **Ms. Ailly Haukongo** as Tourism Officer in the Marketing Department, effective 1st October 2025.

Ms. Haukongo will be based at Hosea Kutako International Airport, where she will focus on destination marketing, visitor engagement, and enhancing the overall travel experience for international and domestic tourists.

We extend our congratulations and best wishes to Ms. Haukongo as she takes on this important role.

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Ms. Ailly Haukongo
Tourism Officer


Namibia Tourism Board

Appointment Announcement

**Tourism Officer
Marketing Department**
Duty Station: Hosea Kutako International Airport

The Namibia Tourism Board (NTB) is pleased to announce the appointment of **Ms. Umuna Pahee Tjiseseta** as Tourism Officer in the Marketing Department, effective 3rd November 2025.

Ms. Tjiseseta will be based at Hosea Kutako International Airport, where she will focus on destination marketing, visitor engagement, and enhancing the overall travel experience for international and domestic tourists.

We extend our congratulations and best wishes to Ms. Tjiseseta as she takes on this important role.

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Ms. Umuna Pahee Tjiseseta
Tourism Officer

End Year Function



