

Namibia Road Show 2022: Germany, Netherlands & UK

The Namibia Tourism Board will be hosting a 4 Cities Roadshow in Key Tourism Markets in Europe namely: Germany, Netherlands and UK. We cordially invite interested NTB Registered Namibian Operators based in Namibia or airlines servicing Namibia to apply for participation.

The Road Show features the following details:

- Dates:**
- 12 September 2022: MUNICH, GERMANY. Venue: Courtyard by Marriott Munich City East.
 - 13 September 2022: FRANKFURT, GERMANY. Venue: Radio Frankfurt Studios.
 - 14 September 2022: AMSTERDAM, NETHERLANDS. Venue: Bush Kitchen Studios
 - 15 September 2022: LONDON, UK. Venue: Hilton Hotel Olympia.
- Number of B2B leads:** In each city we expect 30-40 Outbound Tour Operators to attend our Road Show events.
- Number of Partners:** Each event can accommodate 9 operators/partners. Representation is limited to **one representative only**.
- Tentative Programme:**
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| 18:00 | Welcome and Registration of guests |
| 18:30 | Short Welcome Speech by NTB |
| | Start of Presentations. Each participating partner receives a 10 minutes slot for presenting in front of the guests. |
| ca. 20:30 | Networking Dinner (setup: standing). Each partner has the opportunity to meet with the guests. Moreover, each partner will receive a table to offer promotion material and to meet with guests away from the dinner venue. |
| ca. 22:00 | End of function |
- Travel and Accommodation:** To be organised by each partner/operator individually.
- Participation fee for all 4 cities:** EUR 2,800.00. This is a full package for the whole Road Show. No booking of single cities is possible.
- Deadline:** 31 July 2022 for applications with set application fee and 15 August 2022 for full payment of the participation fee upon confirmation by NTB.
- For application forms and procedure please contact Mrs Sylvi Haimbili at Tel: 061 – 2906076 or Email: sylvi.haimbili@namibiatourism.com.na

